

Wash&Go!

By retailer Stephen Biddlecombe

From shampoos to conditioners, and de-tanglers to cosmetic creams, we equestrian consumers enjoy using a wide range of products to help boost our horses' appearance – whether this is for the show ring, for the start of the eventing season, or simply to wash away the remains of the wet, snowy and dirty winter we have just endured!

Here are some of our favourites:

Cowboy Magic Detangler & Shine - from £12.33 EXC Vat.

This fabulous product contains silk protein and panthenol for a great shine and pure conditioning. It penetrates the hair shaft, restores moisture, strengthens the hair and protects against UV sunlight.



Cowboy Magic Green Spot Remover - from £8.04 EXC Vat.

This concentrated 'shower in a bottle' is easy to use and is formulated to remove manure and urine spots instantly, and remove wet or dried sweat. It dissolves manure, urine, dirt, and sweat.



Cowboy Magic - Super Body Shine - from £8.04 EXC Vat.

This product is formulated to give hair a super shine – it helps repel show ring dust and dries fast. Concentrated Super Body Shine reflects a full spectrum of light. Aloe Vera is added.



Cowboy Magic - Shine In Yellowout - from £8.04 EXC Vat.

This clever product neutralises yellow stains and brightens hair of all colours. It takes yellow stains out of hair, and gives dull hair of every colour a more brilliant sheen. It leaves hair silky and shiny.



Cowboy Magic Rosewater Shampoo - from £8.04 EXC Vat.

This concentrated shampoo with silk conditioners is formulated to gently dissolve dirt and clean the hair. It also conditions the skin and is easy to rinse. Panthenol and silk proteins penetrate the hair. Conditioner also available.



Remember the diet

The horse's diet can influence all areas of equine health, and the coat is no exception. Here are some of the key areas of nutrition that affect equine coat and skin health:

- Essential fatty acids (EFAs): Omega-3s help boost immunity to allergies, while omega-6 fats help fight resistance to skin infections.
- Protein: Protein is a key element of all body tissue, including skin, hooves and cartilage. Protein helps boost skin condition and elasticity.
- Lecithin: Lecithin is an important ingredient for helping maintain healthy skin and coat colour.
- Digestive aids: A healthy equine gut promotes overall health, so make sure your horse's diet is fibre-rich. Consider yeasts and microbial feed supplements with probiotics.
- Vitamins and minerals: These compounds play a major part in coat health. Certain vitamins are specifically known to help boost coat health, particularly Biotin, and Vitamins A and B6.

If you are showing and leaving the mane 'au naturel', thin the mane and forelock to show off a refined head.

Pic by: Susie Gillott/
WOW Saddles



Are you showing your horse this spring? Follow our top tips:

- It is often better to bath a horse a few days before a show, to allow time for the natural coat oils to return, and make him naturally shiny.
- Your horse's mane and tail need to be presented according to the animal's breed society rules, or the class you are entering. If you are leaving the mane 'au naturel', thin the mane and forelock to show off a refined head.
- Plait according to your horse's need (and breed society rulebook) – eg, with a very thick neck, plaits should be smaller and in higher numbers to make the neck appear finer. Thicker, rounder plaits that sit 'high up' on the crest can add definition to a 'weedy' neck. It is generally easier to plait a mane that isn't freshly washed.
- The night before the show, cover your horse with a rug or sheet that covers his whole body.
- Take to the show any finishing touches like hoof oil for the feet, baby oil to bring out shine on the muzzle, and any whitening products such as chalk blocks for white areas like socks.
- Pack a grooming mitt for last minute tidy-ups at events. With every 32oz cleansing product purchased, including those detailed left, www.worldwidetack.com will provide a free Stephens Sheepskin Grooming Mitt to customers.

Don't Get In A Tangle Over Winter Coat-care!



Equine Management Ltd is a Master Distributor for Cowboy Magic - products so gentle, they can be used on both humans and equines.



The allergy-tested and dermatologist-reviewed range includes:
Cowboy Magic Rosewater Shampoo and Conditioner |
Cowboy Magic Demineralizer Conditioner | Cowboy Magic
Detangler & Shine | Cowboy Magic Green Spot Remover |
Cowboy Magic Super Shine & Dust Control | Cowboy Magic
Dry Skin Lotion | Cowboy Magic Shine In, Yellowout



Retailers - to stock the product, call Equine Management on

(01825) 840 002

Consumers - to buy online, visit: www.worldwidetack.com